

A NEW APARTMENT **YOU CAN AFFORD?**

just say

yes

with

Assettrust@Pan Peninsula

A collection of quality 1 and 2 bedroom apartments
for sale on a Shared Ownership basis



A quality home on a Shared Ownership basis?



Assettrust@Pan Peninsula is a selection of 1 and 2 bedroom apartments in the deluxe Pan Peninsula development close to Canary Wharf. It's a fantastic opportunity to buy into one of central London's most exciting new developments, where in-house facilities include a private cinema, health club, spa and shops. Through Assettrust, you are now able to buy as little as a 12.5% share in one of these very exclusive homes, paying rent on the remaining share.

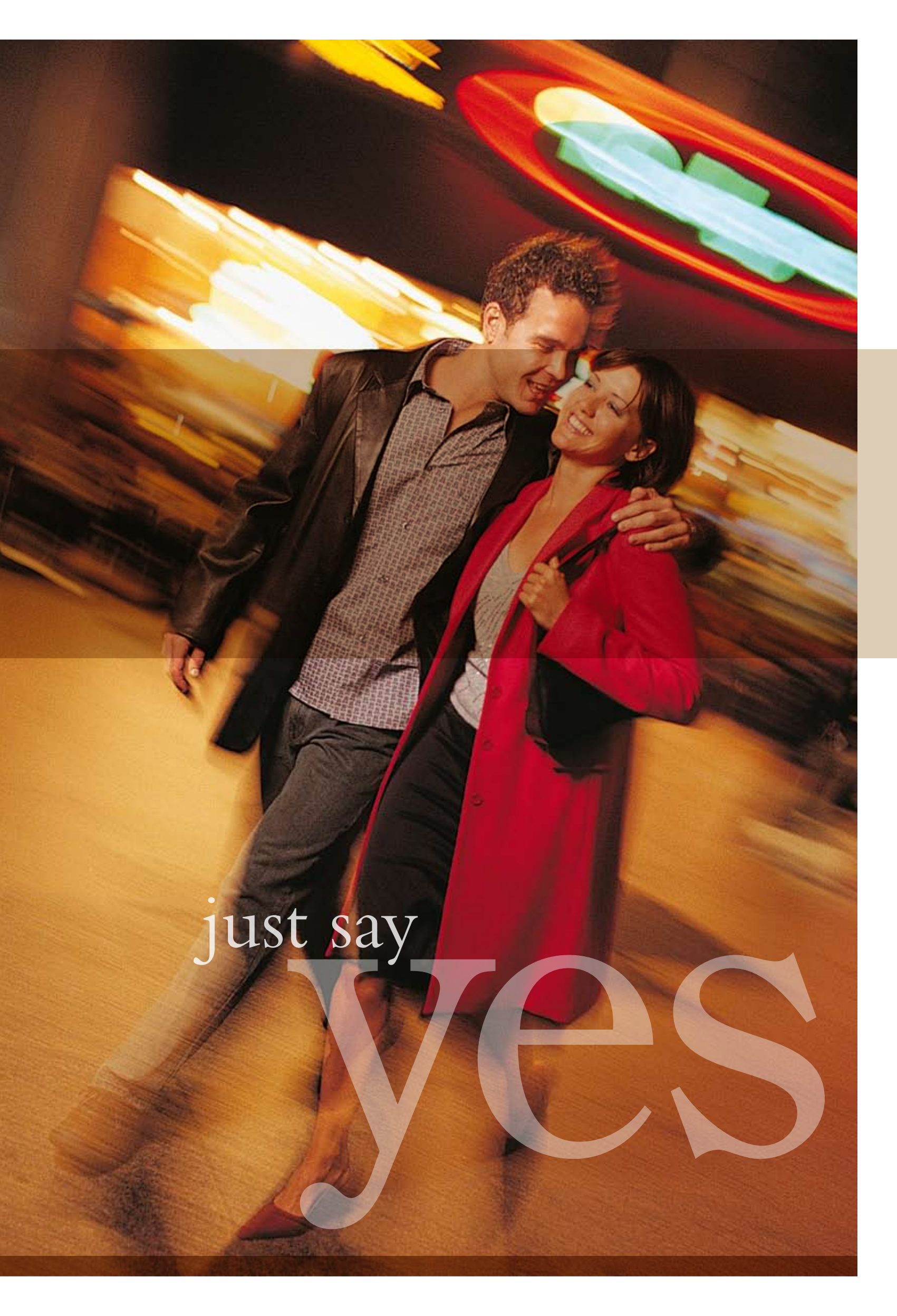


If you're trying to buy a home of your own, then you probably know how difficult it is to make that first step onto the ladder. Assettrust Housing is here to help, with Shared Ownership schemes that reduce start-up costs and monthly repayments.

Assettrust Housing is a privately financed company established in 2003 to provide affordable homes on a rental or Shared Ownership basis throughout England and Wales.

Our policy is to combine traditional values with state-of-the-art management and financing techniques. We are governed by a charter which ensures fair rents, high standards of maintenance and effective long-term management.

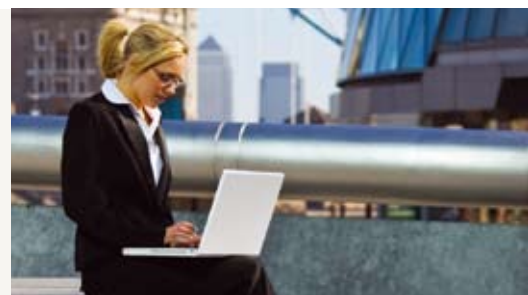
Assettrust tenants and owners live in high quality new homes of modern design, which include large urban mixed-tenure developments or smaller schemes.



just say

yes

A spectacular Canary Wharf location?



Pan Peninsula is a spectacular place to live – and to look at. The scheme, built by premier developer Ballymore Homes, consists of two skyscrapers, one of which is the tallest residential building in London. The location is also one of the city's finest, in the heart of Canary Wharf and close to the waterside at South Dock.



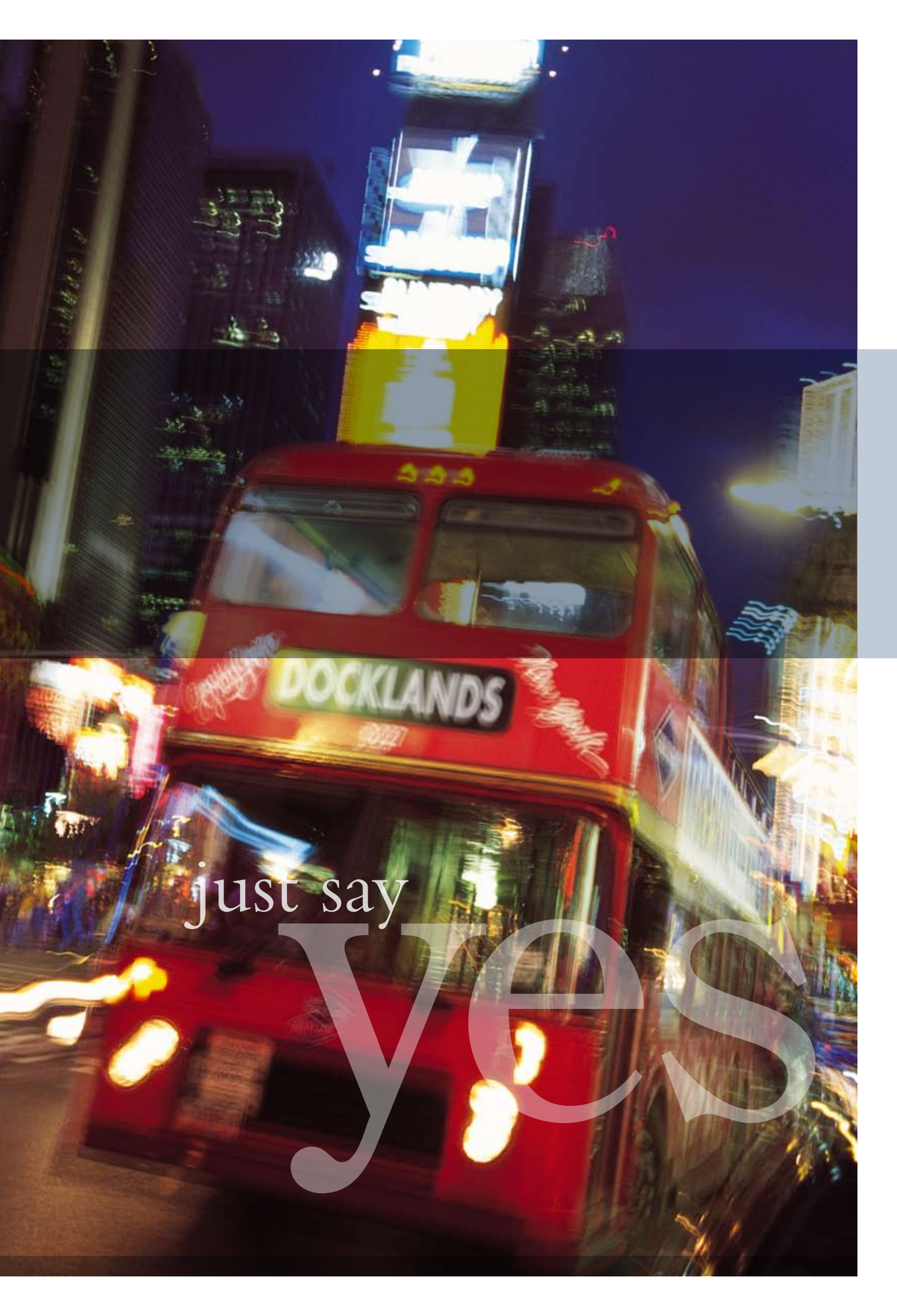
Pan Peninsula is high rise living at its finest. The two glittering towers point hundreds of feet up, their upper levels designed to look like lanterns illuminating the skyline. Within the towers, a vertical city village has been created. As well as luxury apartments, there is an outstanding range of facilities for residents to use*, some for leisure and relaxation, some for everyday convenience.

You'll be able to pick up your daily paper or your morning latte at one of the shops, or invite friends to join you in the waterside restaurant for some fine modern cuisine. There's also a health club/spa with ozone swimming pool and fitness centre, even a private cinema. And the 24 hour concierge service is at your disposal to help you with everything from travel arrangements to getting your dry cleaning done.

It's like living in a 5 star hotel: except this is home, where you can really spoil yourself every day of the week.

Step outside, and you're at the hub of one of London's most desirable areas for living, leisure and business: Canary Wharf. Lively bars and fine restaurants jostle for position on the waterside, overlooked by iconic new buildings where over fifty major companies have their offices. The shopping is fabulous, both for luxuries and necessities, and connections to the rest of London by tube and DLR are swift and efficient.

* A service charge is payable



just say

yes

A home perfect for your requirements?



Make your new home in a 1 or 2 bedroom apartment at [Assettrust@Pan Peninsula](#), located on the 4th to 9th floors of one of the elegant skyscraper towers.



The Pan Peninsula development has been designed by international architects Skidmore Owings and Merrill, a firm that has created some of the world's landmark high rise buildings such as the Sears Tower in Chicago. Renowned interior designer Kwan Chew is responsible for some of the public areas such as the cocktail lounge and restaurant.

This same level of quality and attention to detail has been lavished on the apartments. All have floor-to-ceiling windows and generously sized glass balconies to optimise the surrounding city views. Living spaces, whether in the 1 or 2 bedroom apartments, are perfectly proportioned and specified for maximum comfort.

You'll be pleased to learn that the development also addresses environmental concerns. A combined heat and power (CHP) system will generate heat and electricity on site at Pan Peninsula. This will not only reduce CO₂ emissions by an estimated 207 tonnes per year, but will keep your energy bills down too.



just say

yes

High level luxury for high rise living?



Assettrust@Pan Peninsula interiors are simply gorgeous. Stone kitchen worktops, Siemens appliances, designer wardrobes, Italian sanitaryware and exclusive ceramic tiling are just some of the fine features in your new apartment.

Stylish kitchens

- Contemporary fitted kitchens in pale grey by Marotte
- Glass splashbacks
- Strata stone worktops
- Siemens combination stainless steel oven/microwave
- Siemens ceramic hob
- Siemens extractor hood
- Siemens integrated dishwasher
- Siemens integrated fridge/freezer
- Ceramic floor tiles by Strata
- Siemens washing machine to hall utility cupboard

Contemporary bathrooms and en-suites

- Flaminia contemporary white sanitaryware
- Aqua Plus chrome taps and fittings
- Strata ceramic wall and floor tiles in Iridium
- Aqua Plus clear glass shower screens
- Anti-mist mirror
- Thermostatic shower
- Heated towel rail
- Bespoke Corian vanity unit with undermounted sink
- Bathrooms: bath with fitted shower over
- En-suites: 1200 shower units with thermostatically controlled wall fittings

Heating and hot water

- Underfloor heating and hot water powered by on-site CHP system

Home entertainment and communications

- 2 BT points to living room, 1 to bedroom(s)
- Pre-wired for future surround sound
- Communal aerial system with digitally compatible TV points in living room and bedroom(s)
- Recessed/concealed lighting

Interior finishes

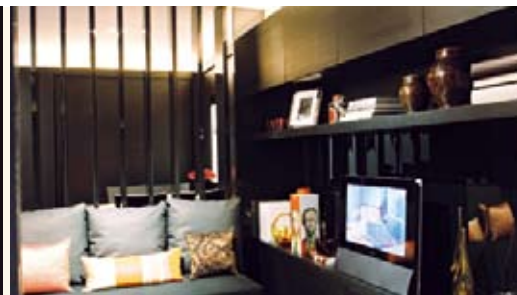
- Internal doors in Pacific Oak
- Chrome finish door furniture
- Wardrobes with white high gloss sliding doors with integral light activated when opened
- Floors finished with Verizon Fired Oak wood flooring (except wet areas)

Security and peace of mind

- Audio entry system
- Covered by NHBC warranty
- Mains fed smoke detectors with battery back up to hall

Lease details

- 125 years – for details of the service charge and ground rent charge please speak to our sales advisor



just say

yes



Interior photography indicative only

Want to make your home ownership dream a reality?



Assettrust is making the dream of home ownership come true for many people who thought they would never be able to get onto the property ladder. This is Laura Pye's story.



Laura Pye, a manager at Pineapple Dance Studios in London, recently bought a 2 bedroom apartment from Assettrust at the Roof Gardens in Earlsfield, SW London. She'd been renting in Wandsworth for some two years but with house prices in the area starting at £250,000, she never thought that buying would be an option for her. However, Assettrust's Shared Ownership scheme enabled her to not only purchase a property but to do so in an area that she wanted to be in. Laura now owns a 25% share of a new 2 bedroom apartment and pays rent on the remaining 75% which is owned by Assettrust.

In simple terms, Laura pays a total of £1,200 each month, which includes her mortgage repayments, rent and service charge. If she were to have bought the property outright the equivalent costs would have amounted to £2,250 per month which would have put the property way out of her reach.

For Laura, the benefits of purchasing under Assettrust's Shared Ownership scheme far outweigh those of renting. Home ownership means that she benefits from capital growth and has the option to buy further shares in the future.



just say

yes



Computer generated image of Pan Peninsula

TOWER 2

Level 4

H2	Plot 401	1 bedroom
T	Plot 411	2 bedroom

Level 5

A4	Plot 501	2 bedroom
H2	Plot 502	1 bedroom
H3	Plot 503	1 bedroom
T	Plot 512	2 bedroom
A4	Plot 513	2 bedroom

Level 6

A4	Plot 601	2 bedroom
G2	Plot 602	1 bedroom
H2	Plot 603	1 bedroom
T	Plot 613	2 bedroom
A4	Plot 614	2 bedroom

Level 7

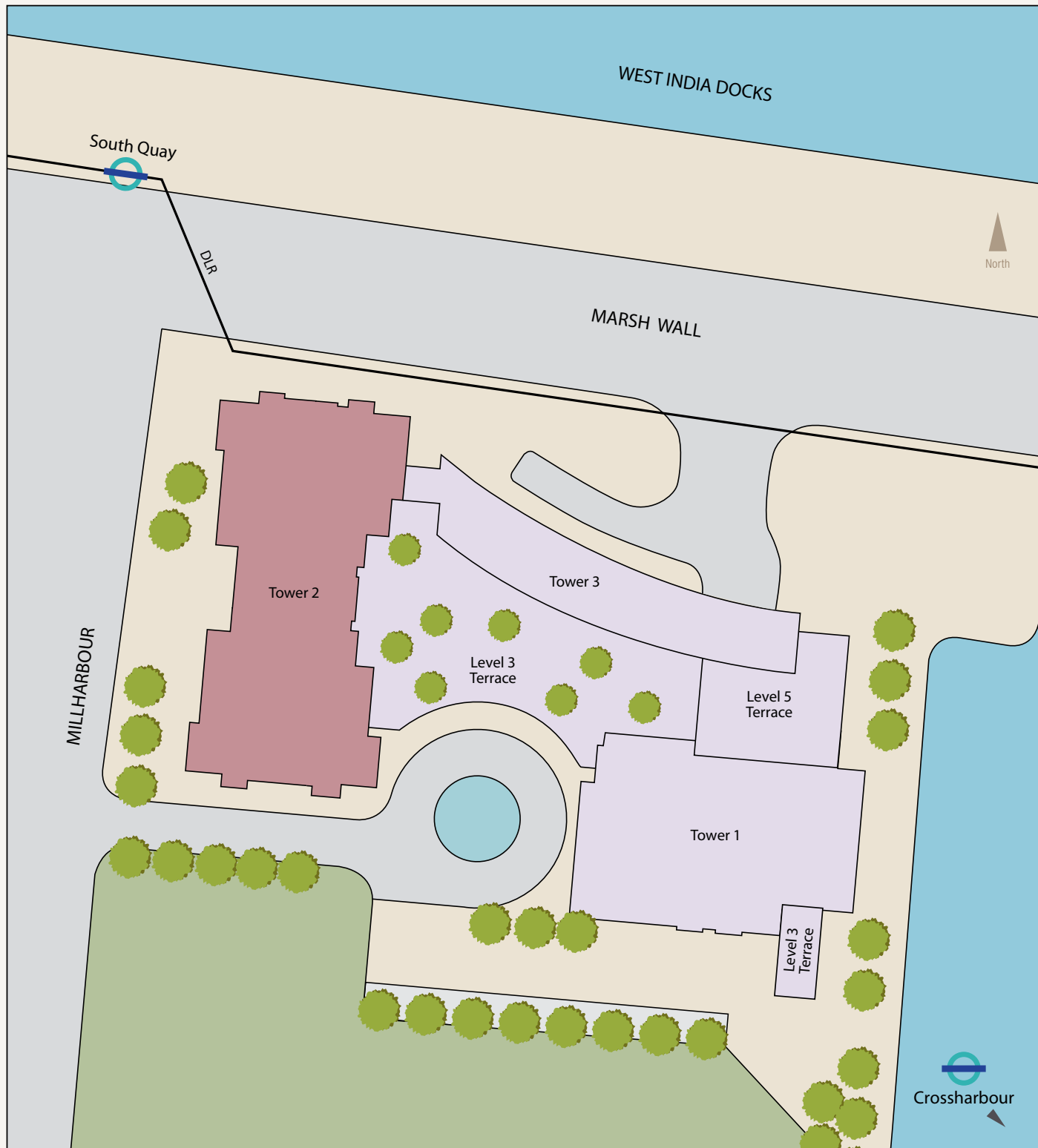
A4	Plot 701	2 bedroom
G2	Plot 702	1 bedroom
H2	Plot 703	1 bedroom
T	Plot 713	2 bedroom
A4	Plot 714	2 bedroom

Level 8

A4	Plot 801	2 bedroom
G2	Plot 802	1 bedroom
H2	Plot 803	1 bedroom
T	Plot 813	2 bedroom
A4	Plot 814	2 bedroom

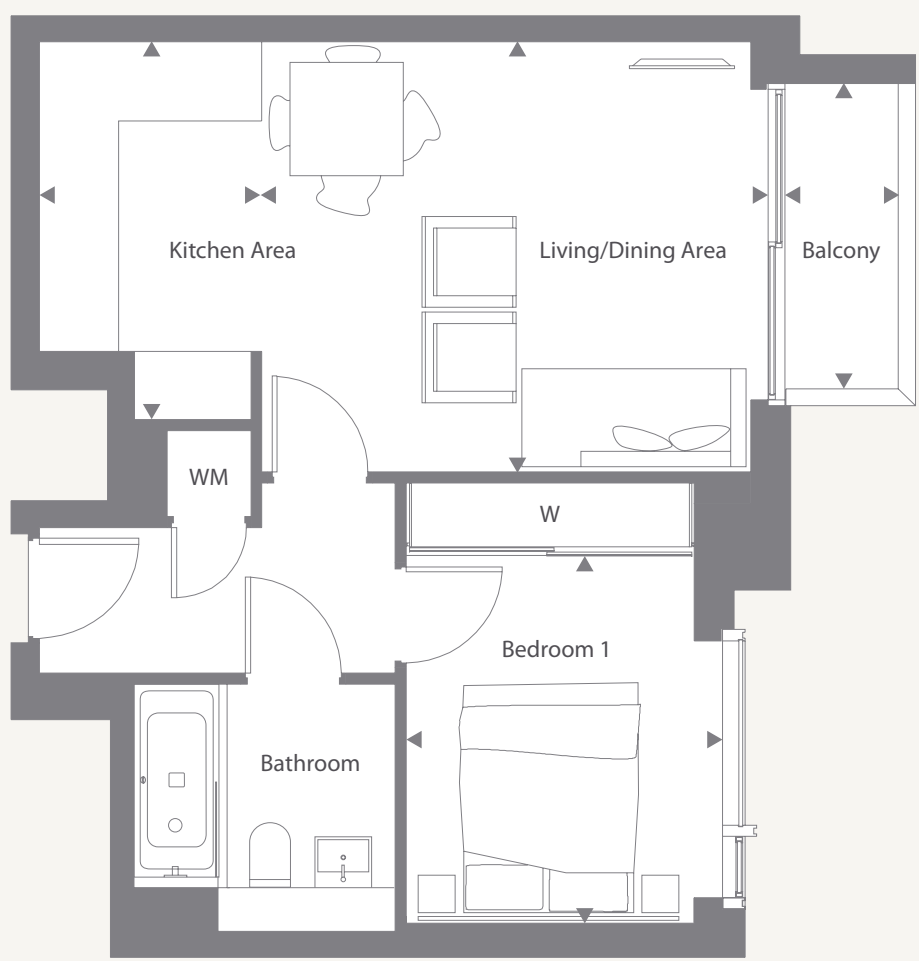
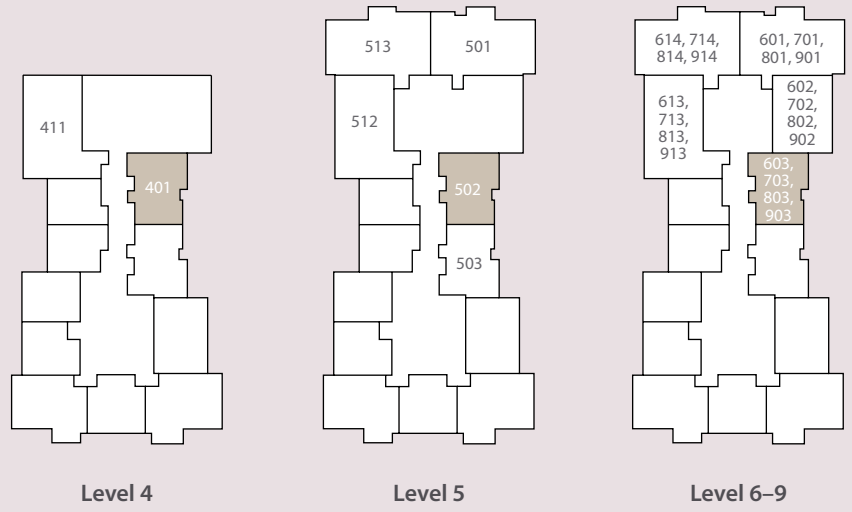
Level 9

A4	Plot 901	2 bedroom
G2	Plot 902	1 bedroom
H2	Plot 903	1 bedroom
T	Plot 913	2 bedroom
A4	Plot 914	2 bedroom



Dimensions

Kitchen Area 3350mm x 1950mm	10'10" x 6'4"
Living/Dining Area 4500mm x 3750mm	14'8" x 12'3"
Bedroom 1 3850mm x 2800mm	12'6" x 9'2"
Balcony 2675mm x 1000mm	8'8" x 3'3"



Dimensions

Kitchen Area

3450mm x 2600mm 11'3" x 8'5"

Living/Dining Area

6300mm (max) x 4550mm 20'7" x 14'9"

Bedroom 1

3950mm x 2900mm 12'10" x 9'5"

Bedroom 2

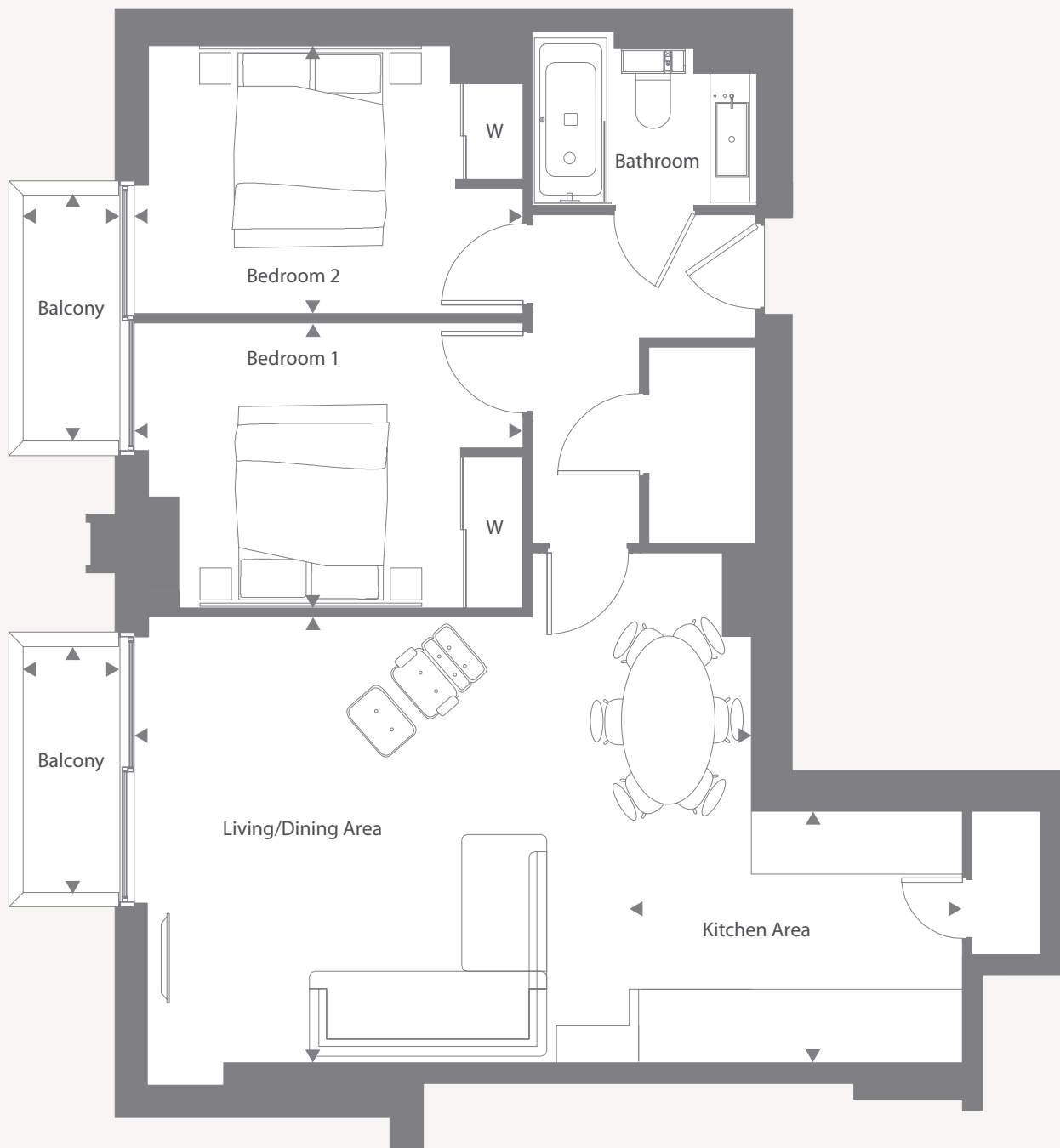
3950mm x 2900mm 12'10" x 9'2"

Balcony

2675mm x 1000mm 8'8" x 3'3"



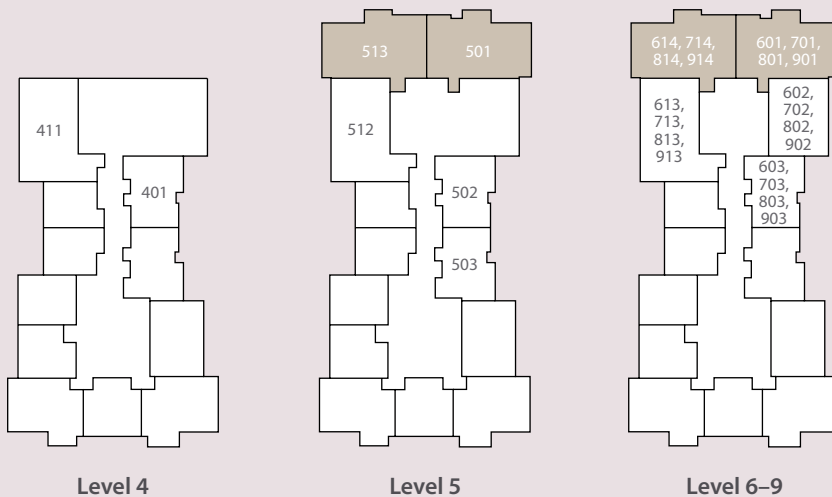
Apartments – T



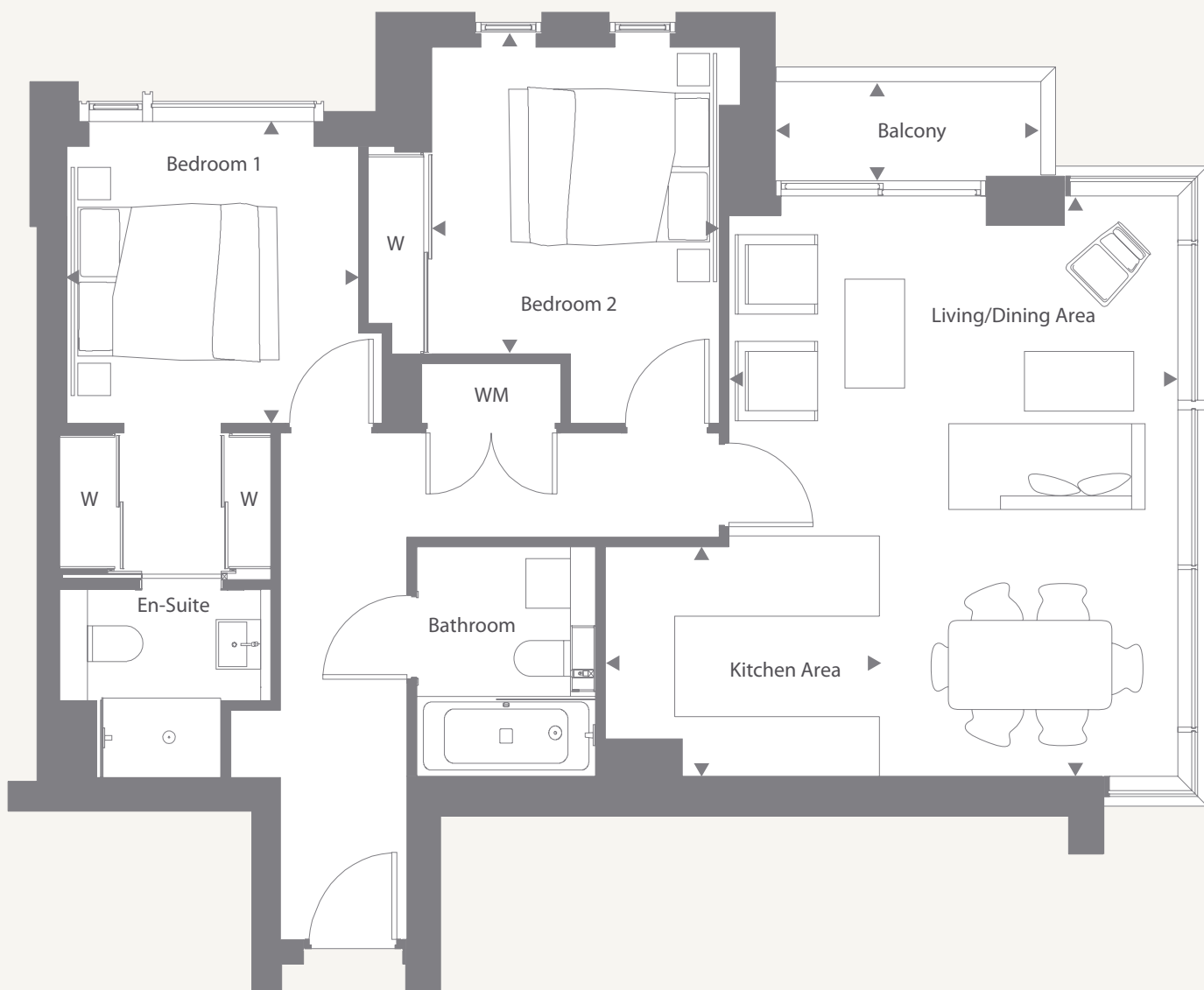
Dimensions

- Kitchen Area**
2750mm x 2300mm 9'0" x 7'5"
- Living/Dining Area**
5800mm (max) x 4500mm 19'0" x 14'8"
- Bedroom 1 plus dressing area**
3150mm x 2900mm 10'3" x 9'5"
- Bedroom 2**
3200mm x 2900mm 10'5" x 9'5"
- Balcony**
2650mm x 1000mm 8'7" x 3'3"

Apartments 513, 614, 714,
814 and 914 are handed



North



Dimensions

Kitchen Area

3050mm x 1750mm 10'0" x 5'7"

Living/Dining Area

4300mm x 3900mm 14'1" x 12'8"

Bedroom 1

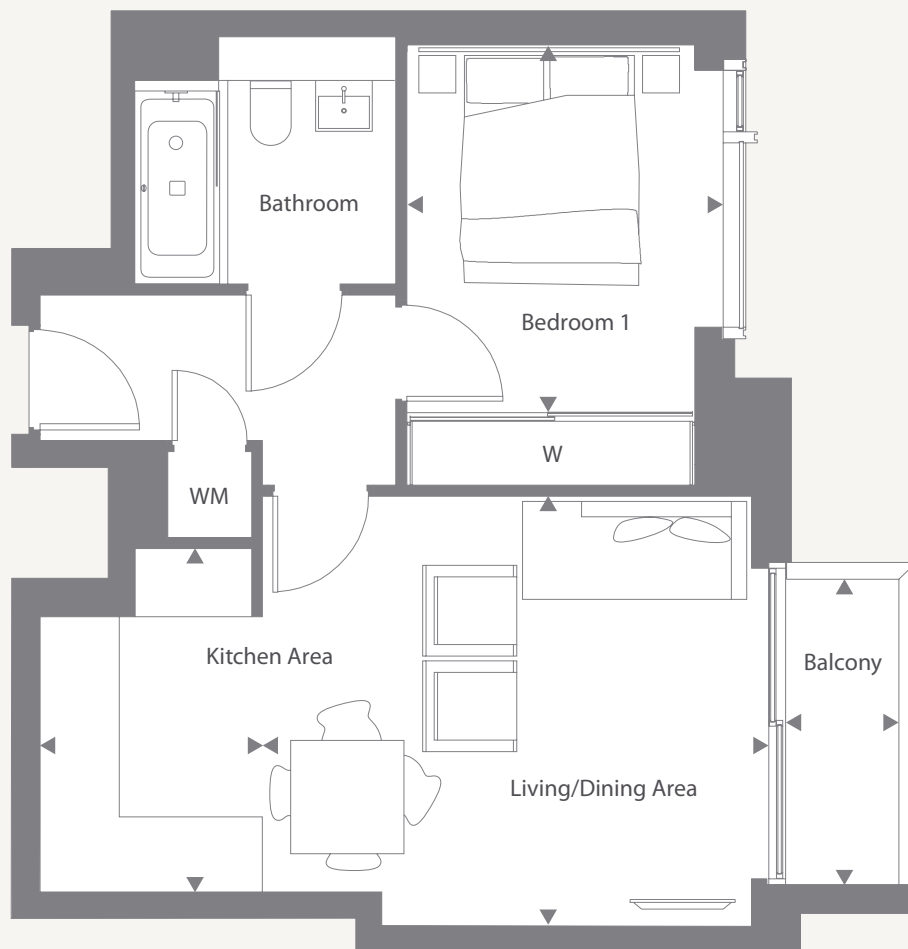
3200mm x 2500mm 10'5" x 8'2"

Balcony

2700mm x 1000mm 8'9" x 3'3"

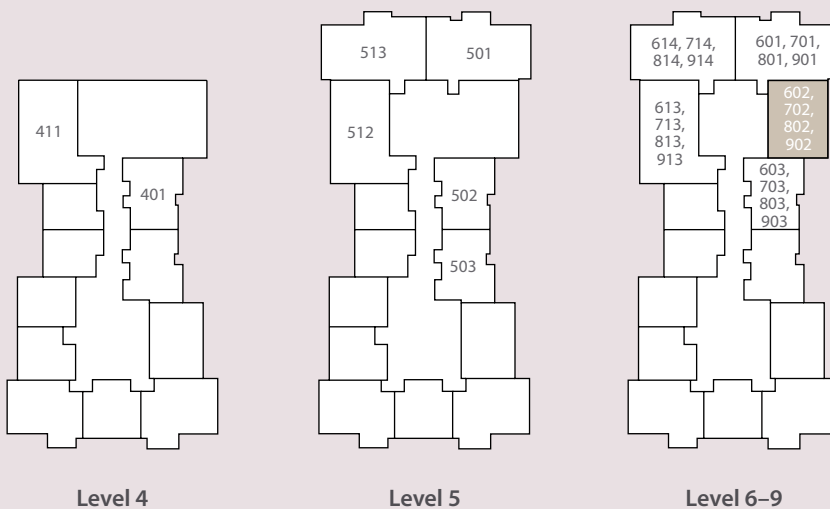


Apartments – H3

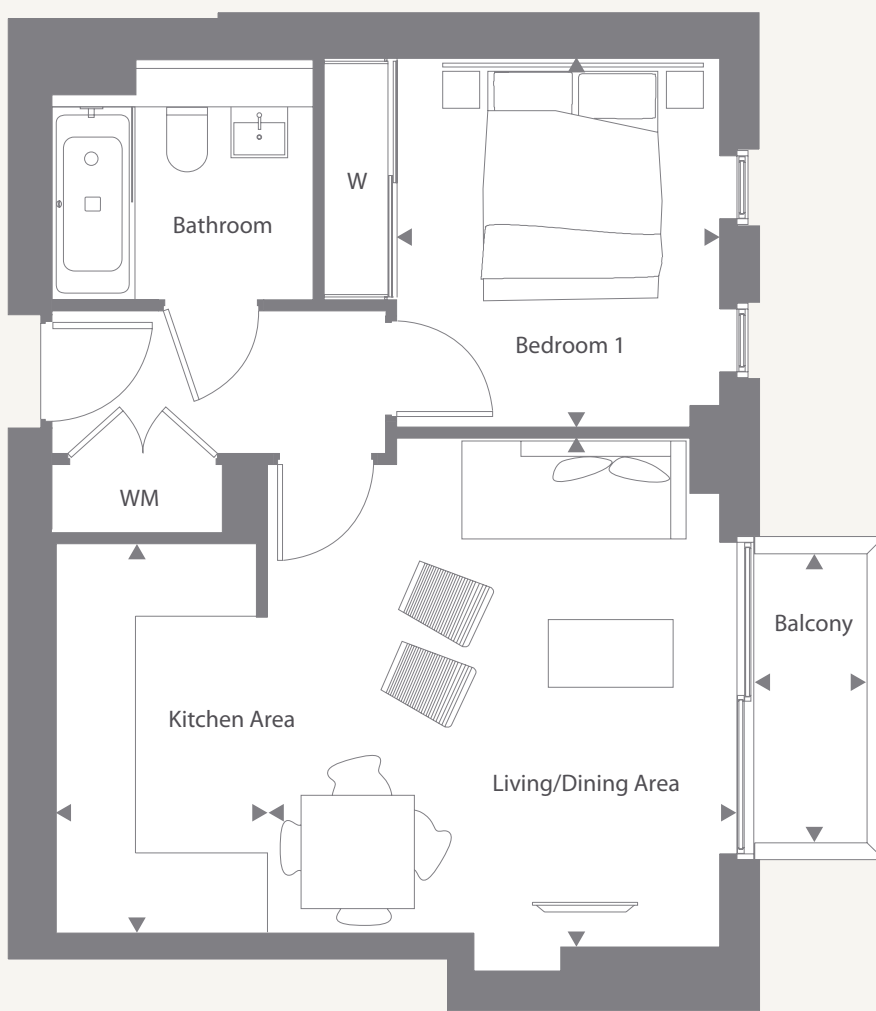


Dimensions

Kitchen Area 3400mm x 1850mm	11'2" x 6'1"
Living/Dining Area 4350mm x 4100mm	14'3" x 13'5"
Bedroom 1 3200mm x 3050mm	10'5" x 10'0"
Balcony 2550mm x 1000mm	8'4" x 3'3"



North





Computer generated image of Pan Peninsula

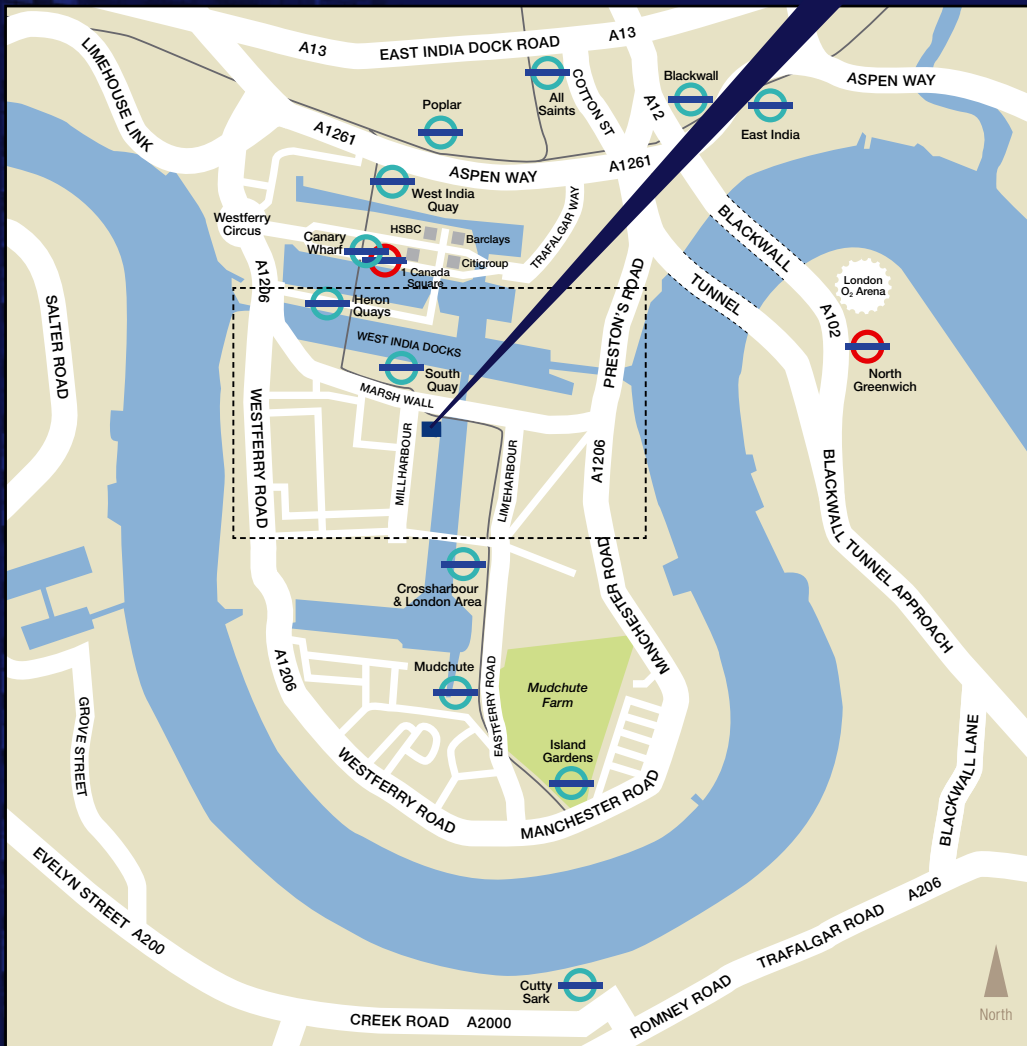
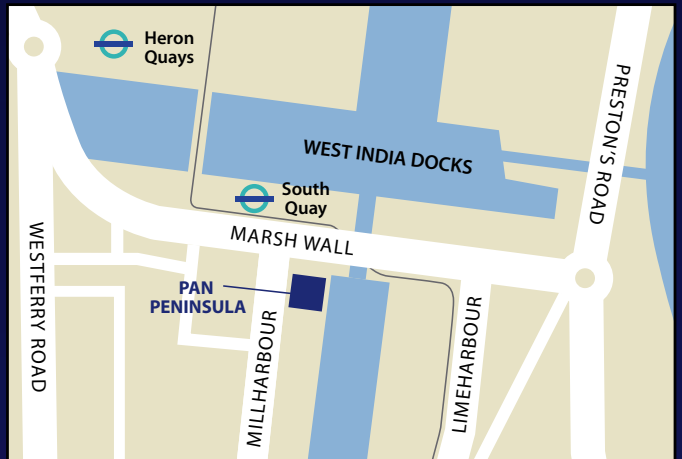
Directions to Pan Peninsula

1 Millharbour, Marsh Wall, London E14 9SL

By tube/DLR

Travel to South Quay DLR station, changing at Canary Wharf if you are using the Jubilee Line. Leave the station and cross Marsh Wall, continue left for 50 yards then turn right along a path, with the Pan Peninsula building to your left. At the end of the path cross to the pavement on the left and turn left into the car park. Continue straight onto the Millwall Dock towpath.

Please note: we do not at present have a dedicated marketing suite or car parking for customers. The Sales and Marketing Suite for this development will be open from mid June 2008 at:
1 Goodman Street, London, E1 8GE
Please call 0845 373 2424



Just say yes to your own home at Pan Peninsula

Call: 0845 373 2424 or visit: www.panpeninsula-apartments.co.uk

Assettrust Housing Ltd.

6th Floor, The Chambers, Chelsea Harbour, London SW10 0XF

The information in this document is indicative and is intended to act as a guide only as to the finished product. Due to continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as accurately describing any of the specific matters described by any order under the Property Misdescriptions Act 1991. This information does not constitute a contract, or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. Design and production by The Bradley Dyer Group 01737 249479.